

COMPANY PROFILE

Based in Rochester, Pennsylvania, Lincoln Learning Solutions, Inc. (formerly the National Network of Digital Schools Management Foundation), is a nonprofit organization offering a continuum of personalized learning solutions to students of all ages and from all walks of life. The company was founded in 2005 to develop and deliver online curriculum to the Pennsylvania Cyber Charter School, and to help schools and communities throughout the United States leverage the power of the burgeoning online learning model. Lincoln Learning Solutions also provides a range of ancillary managed services that enable schools to focus on their core educational mission, and sustains a large and dynamic philanthropic practice.

As a nonprofit organization governed by a Board of Directors, Lincoln Learning Solutions has always been driven by success, not just the bottom line. The company's first flagship product, Lincoln Interactive, was a Pre-K through 12th grade online curriculum that helped redefine the parameters of public education by delivering a highly personalized student experience. In just five years, Lincoln Interactive garnered national recognition, and went from being used by a handful of local clients, to serving the needs of nearly 250 schools, districts, and educational consortiums across 22 states and two continents. Today, with annual revenues approaching \$60 million, Lincoln Learning Solutions employs more than 300 full and part-time staff, and also maintains a vast network of course developers, content specialists, and educational consultants spread across the United States and throughout the world. Through its grants and donations programs, Lincoln Learning Solutions has invested millions of dollars in schools and communities where its footprint has been the largest.

With an eye toward continued innovation and growth, and in response to significant changes in the national education landscape, Lincoln Learning Solutions is nearing completion of a comprehensive redevelopment of its Pre-K through 12th grade curriculum. On-schedule for release in July of 2015, the new curriculum is designed to provide the most adaptable blended learning solutions for teachers and students. The company is also expanding its reach beyond the K-12 market by partnering with businesses, nonprofit groups, and governmental agencies to establish online learning communities for certifications in trades and continuing professional development. Current initiatives in this area include pilot projects in healthcare and the industrial trades.

Lincoln Learning Solutions has a deep reverence for learning. In fact, we believe that the most important thing any society can do is learn — not only to understand where we come from, but to inspire tomorrow's discoveries that make a better world.

FAST FACTS

OFFICIAL NAME: Lincoln Learning Solution, Inc. (formerly National Network of Digital Schools Management Foundation).

HEADQUARTERS: Rochester, Pennsylvania

URL: www.lincolnlearning.org

COMPANY TYPE: 501(c)(3) Non-Profit Organization

FOUNDED: 2005

EMPLOYEES: 300+

ANNUAL REVENUES: Approximately \$60 million

CORE PRODUCTS AND SERVICES: Lincoln Learning Solutions develops and delivers customizable digital curriculum and services to schools and other learning communities. Primarily serving the needs of public, charter, and private schools in the K-12 sector, the company is also developing a range of learning solutions for business and industry.

PHILANTHROPY: In furtherance of its nonprofit mission, Lincoln Learning Solutions also makes grants and donations, both financially and through in-kind services, to support educational, charitable, and civic organizations and initiatives that benefit schools, children, families, and communities. Over the course of the past 2 years, Lincoln Learning Solutions has made such grants and donations totaling more than \$6M. This includes supporting the founding and start-up of a new K-8 arts-integrated charter school currently serving approximately 500 students; a significant grant to the United Way; donations to an educational trust for college scholarship programs and direct grants to classroom teachers; and general operating and other supports to schools, community groups, post-secondary institutions, arts organizations, and after-school programs.

MISSION: The mission of Lincoln Learning Solutions, a nonprofit organization, is to empower learning communities by providing them with products, strategies, and services aligned with proven educational practices.

VISION: Our vision is to establish Lincoln Learning Solutions as the undisputed leader in personalized, lifelong learning.

VALUES:

People The value we place on people is evident in how we treat our employees, partners and customers — with dignity, courtesy, professionalism, and above all, respect. We are always striving to foster and sustain an environment where people can contribute, create, and flourish.

Service We are dedicated to ensuring positive customer experiences with passion and enthusiasm by being responsive to internal and external needs, and providing comprehensive solutions.

Integrity We act with transparency, honesty, and accountability in all that we do.

Diversity We embrace and value the differences in people, ideas, and cultures.

Community We foster a sense of shared responsibility and contribution to society that defines our existence.

Passion We are inspired daily by our work and believe the goals of our organization have a positive impact on the communities we serve.

Resiliency We rise above adversity by focusing on the strengths of leadership and employees, remaining true to the goals we committed to accomplish, and maintaining our focus on the positive.

